

Serious Violence Campaign Digital Toolkit

Press release: <https://bit.ly/SpotTheSignsLaunch>

Launch Photos: <https://we.tl/t-9T2zsWmU7C>

Graphics: <https://we.tl/t-Pww5OnJtlh>

Young Persons Educational Videos: <https://we.tl/t-1BgjxFfq3x>

Suggested Captions:

A

Spot the signs of exploitation and help keep your friends safe.

Find out more [here](#). #EndExploitation

B

Look out for each other. Know the signs of exploitation and keep your friends safe.

Find out more [here](#). #EndExploitation

C

Can you spot the signs? Recognise when friends might need help.

Find out more [here](#). #EndExploitation

D

Help keep your friends safe! Spot the signs of potential danger and take action.

Find out more [here](#). #EndExploitation

Parental Awareness

Video: <https://we.tl/t-rShvdak83Z>

Suggested Captions:

A

Exploitation can happen to anyone. Learn to spot the signs and protect your family without shame.

➤ Changes in behaviour

▶ Sudden appearance of new "friends"

▶ Unexplained possessions

▶ Declining school performance

▶ Constant phone use or secrecy with their phone

Report your concerns by calling 101 or dial 999 in an emergency. #EndExploitation

B

Protect your family from exploitation.

🔒 Changes in behaviour, new friends, unexplained possessions & declining school performance could be signs of something more serious.

Report your concerns by calling 101 or dial 999 in an emergency. #EndExploitation

Check it Out Webpage Link: <https://bit.ly/CriminalChildExploitation>

Our socials

OPCC:

[Facebook](#)

[X](#)

[LinkedIn](#)

[Instagram](#)

Wiltshire Police:

[Facebook](#)

[X](#)

[LinkedIn](#)

[Instagram](#)

